# **Endometriosis Australia Social Media**











#### Follow us on social media!

Find us on Instagram @endometriosisaustralia Facebook @Endometriosis Australia Twitter @EndometriosisAu and LinkedIn @Endometriosis Australia and make sure you're following us for all the latest news, advice, research, inspiration and more.

# Don't be shy...

If you'd like us to reshare your content (especially instagram stories) you'll need to make sure your account is set to **public** not private.

#### Don't miss out!

Turn on our post notifications. To do this on Instragram, head to our page **@endometriosisaustralia**. In the top right of our profile, you'll see a bell icon. Tap this and you'll be shown the options for receiving notifications from our account.

#### Share the love \(\psi\)

Give us a like and a share! The more engaged you are with our social media posts, the happier it makes Facebook, Instagram, Twitter and Linkedin. The more love we get, the more people they'll show our posts to, helping to spread our message even further

### Get snap happy!

We'd love to see photos of your fabulous fundraising.

It's super easy! When you post videos or pictures to your Instagram feed, stories, or Reels, simply tag us with our handle **@endometriosisaustralia** before you post. This means we'll be able to find your content.

Don't forget to use the hashtags #endoaustralia and #endometriosisaustralia.



# Wondering what to post?

Don't worry, you don't have to be a professional photographer or film maker! Your content doesn't have to be perfect:) We just love to see your fundraising efforts and the wonderful faces of the people supporting you.

Tell us what you're doing and why you're doing it, take pics of what's happening and who's with you.

Certain types of content tend to perform better on social media. These include short, vertical videos and photos of people.

Make sure that the subject of your pics/videos is in the centre of the capture. That way if we repost, it will fit on most social platforms.

# Tagging us in your stories is the easiest way for us to share your content.

While we try to share as much as we can, we're unfortunately not able to share everything we are tagged in.

We're so grateful for your support and your passion for raising awareness and funds to help with vital research into this disease.



